

## **Bihar's Siwan celebrates Women Empowerment with musical concert 'Geet Sangeet'**

### **Champions of Change celebrated in 'Geet Sangeet' ahead of the launch of Season 3 of Main Kuch Bhi Kar Sakti Hoon**

**Date:** 6<sup>th</sup> December 2018

**Siwan:** As popular edutainment show Main Kuch Bhi Kar Sakti Hoon gets set to make its much-awaited comeback with season 3, Population Foundation of India in association with the Sehgal Foundation is set to organise a series of musical concerts titled 'Geet Sangeet' to celebrate women champions of change.

The first 'Geet Sangeet' took place on December 5 at Mahendra High School, Ziradei in Bihar's Siwan district.

Well-known folk singers Chandan Tiwari, Ravi Raj, Rajiv Raj, Shubham Pratap Singh and Alka Singh Pahadiya performed at the first 'Geet Sangeet'.

Population Foundation of India's Executive Director Poonam Muttreja says, "Music and entertainment are extremely effective in spreading the message of change. With 'Geet Sangeet' we want to felicitate local champions of change as well as remind viewers of Main Kuch Bhi Kar Sakti Hoon that we will be back soon with Dr Sneha Mathur tackling newer issues."

Creator of the show Main Kuch Bhi Kar Sakti Hoon Feroz Abbas Khan adds, "Geet Sangeet' is a musical tribute to all those who work at the grassroot level to bring about behavioural change. These musical concerts are an extension of the change we attempt to bring through the narrative of Main Kuch Bhi Kar Sakti Hoon."

Main Kuch Bhi Kar Sakti Hoon has proven to be one of the flagship programmes on the national broadcaster Doordarshan with several repeat telecasts, dubbed and telecast in 13 different Indian languages and aired on 216 AIR stations across the country.

The show revolves around the inspiring journey of Dr. Sneha Mathur, a young doctor, who leaves behind her lucrative career in Mumbai and decides to work in her village. It focuses on Dr. Sneha's crusade to ensure the finest quality of healthcare for all. Under her leadership, village women find their voices through collective action. The second season had special focus on youth along with women. In the upcoming third season Dr Sneha Mathur plans to tackle fresh issues, including access to hygiene and sanitation with an empowering new slogan "Main Desh Ka Chehra Badal Doongee".

This time, Population Foundation of India is supported by the Rural Electrification Corporation (REC) and Bill & Melinda Gates Foundation to produce the much-awaited third season of this popular edutainment show.

